

Class sponsorship for the IDCTA shows on June 23 and 24, 2018

In order to support our dressage shows prizes, we offer the opportunity to sponsor classes. This year we are asking for sponsorship for two shows held in one weekend:

Saturday, June 23, IDCTA Summer Kickoff Dressage Show (USDF/USEF Recognized)

Sunday, June 24, IDCTA Summer Dressage Show (USDF/USEF Recognized)

On Saturday, June 23, the sponsorship will be used for Dressage Dollars vouchers which are awarded to the top three winners of the class. These vouchers can be redeemed by vendors at the show to purchase goods at the show. The vouchers are \$25 for 1st place, \$15 for second and \$10 for 3rd.

On Sunday, June 24, sponsorship(s) will offset the costs of the prizes for each class.

You can specify the class and/or level you would like to sponsor and we will do our best to honor your request.

Class Sponsorship is \$50 per class. For your sponsorship, you will receive the following:

- Your name will be listed in the program and listed with the class that you are sponsoring.
- You can place an ad in the program*
 - One class sponsorship (\$50) will give you a business card size ad.
 - Two or three class sponsorships (\$100-150) will give you a quarter page size ad.
 - Four or Five class sponsorships (\$200-250) will give you a half page ad.
 - Six or Seven class sponsorships (\$300-350) will give you a ¾ page ad.
 - Eight or nine class sponsorship (\$400-450) will give you a full page ad.
 - Ten or more will give you a full page ad on the back of the first page or the back inside or outside page. (more than \$500)
- Your business will be announced on the loud speaker when the class(es) occur(s):
Announcement can be accompanied by a short comment if one is provided.
- Your banner, if you have one can be displayed at ring side.

This is a great way to support the shows. Thank you in advance.

*Ads and commentaries need to be sent to Molly Fine at mollymfine@gmail.com

If you have any questions, please call at [716-573-5390](tel:716-573-5390). Please include your phone in case there are any questions. For the ad, please provide a high-resolution scan or press-ready art. PDF or JPEG file formats work best. Please have your ads to Molly by June 4. Please send the check to Molly Fine at 204 Lookout Dr., Lake Geneva, WI 53147. Make the check out to IDCTA.