IDCTA Board Meeting
Minutes for October 21, 2024 Meeting

Attendees *(representing a quorum (a quorum = at least 6 board members + 2 officers))*:

Amy, Angelika, Ashlee, Brittany, Carrie, Cece, Cindy, Emma, Katie, Lil, Lydia, Martina, Michael, Mary Jo, Molly, Sara

Missing: Alison

Meeting via Zoom started at 7:02 p.m.:

- September 16, 2024 minutes approved with 1 change (Lydia moved to approve with change to a name, Amy seconded);
- Treasurer report – Angelika: the 501c3 paperwork was submitted to the IRS;
- Eventing Committee – Eric:
  - Zooms ;
- Dressage Committee – Angelika:
  - Schooling Show Membership drive – analyzed our current membership - 38 members live in WI, 7 in other states, most others in Northern and Northwestern IL;
  - Kristen Becker/Jennifer Triumph – Freestyle clinic will be April 5 & 6 at Equestrian Events;
- Instructors' certification program – Molly: will be 2 days for 3 weekends (October 26& 27, November 23 & 24) (at Deanna Hertrich's barn) and January at Cheryl Quick's barn); is listed on Region 2 website; we are the 3rd GMO to offer this clinic series; Molly has gotten a Violet Hopkins grant for the October weekend; for the October weekend, we have 7 participants and 7 auditors; we also need 5 demo riders for Saturday and 7 demo horses for Sunday;
- Board briefly discussed how to get our members more involved in our programs – we will set aside time after the banquet to brainstorm ideas;
- Year-end banquet planning – Cindy:
  - Reviewed detailed project plan;
- Year-end banquet prizes – Cece: 1st place will be ribbon racks w/IDCTA Champion at the top; 2nd place – pen engraved w/IDCTA with a journal; 3rd place will be a car sun shield w/IDCTA logo; ((Martina moved to approve the awards, Erik seconded);
- Virtual Horse Shows - Amy:
  - Dressage Show Online (https://dressageshowonline.com/) will run the shows; we have confirmed judges for 1st show (January 17-29) and 2nd show (February 14-23); $50/ride for IDCTA members; $60 for non-members; we will order ribbons w/IDCTA logo and send them to Dressage Show Online to send out to winners;
  - working with Cece to order ribbons (1st set will go out the end of January);
  - need to let Dressage Show Online know that we have someone interested in doing a Grand Prix test;
- Summer Dressage Show – Molly:
  - Judges contracted – Debbie Rodreguez, Bill Warren and Bill McMullin – Contracts completed;
  - Received level 3 status for the next two years;

    - Obtained USDF/USEF licenses for both shows;
    - IDCTA is now the primary date holder for the Friday (so we permanently have a 3 day show);
- Schooling Shows – Cece: next year's planning meeting will be on 11/6/24 at 7 p.m. via zoom; tell Cece if you have any ideas to convert schooling show participants to members;
- Vet Zooms – Lydia: last week we had Dr. Lisa Borzynski speaking about her experience as a veterinary delegate at Aachen last summer; on 11/13 will be Dr. Molly Rice on equine dental and working on getting Dr. Rachael Kane for reproduction and Dr. Stephanie Misen on eye diseases;
- Web master – Angelika: SocialSurge has been contracted to re-do our website and to be retained as webmaster; estimated cost is $9,750 to re-do our website (potential of an additional cost for the membership module) (re-do will take 16 weeks) and $500/year for maintenance; committee (Eric, Michael, Angelika and Molly) met with Eric at SocialSurge to discuss navigation of the website and fixing issues to ensure the site is operational – they will have a draft of the development for the committee to look at next week;
- Membership – Lil: current membership is 273 (vs 278 last year); in January we need to focus on recruiting new members;
- Board election – Cindy: election bios (for Molly, Angelika, Brittany and Emma) will be in the November SCRIBE and survey monkey is ready to be sent out as soon as the November SCRIBE is issued;
- Next meeting: November 18, 2024

Meeting adjourned at 8:01 p.m. (Carrie moved that we adjourn and Angelika seconded)